

# Gain Intel on Crownpeak Platforms

## Quickly Gain Mastery of a Highly Customizable Platform with Training that Fits Your Needs

At Crownpeak, we recognize that our success depends on the continued success of our customers and partners. As a result, we have built flexible training programs to ensure that you have the correct skills to reach your maximum potential. Given our firm commitment to empowering all Crownpeak users, we offer training sessions that can be accessed online, on-demand, or in-person the moment the contract is signed.

### How We Train

#### Live Training and Customized Coaching

We can tailor whole training sessions to address the specific needs and goals of your team's digital initiatives and deliver them live, online, or in-person.

#### On-Demand Resources & Support

The Crownpeak Community includes knowledge bases full of videos and user guides to help you at every turn. And, our discussion forums provide the opportunity to learn from other Crownpeak customers and share any tips and tricks of your own.

*“The minute our developers completed Standard Developer Training, they had the skills required to rapidly deploy Fortune 500 web projects on Crownpeak.”*

*Michael Paige, VP Technology, Epsilon*

## Digital Experience Management (DXM)

TRAINING OFFERING	ONLINE, ON-DEMAND, OR IN-PERSON	PAYMENT METHOD
Training for DXM Editors	On-Demand <ul style="list-style-type: none"> <li>This chapter-based online training is designed for new Content Management Software (CMS) users. The topics covered include introductions to branching, editing, page creation, and publishing.</li> <li>Available to all Crownpeak Community users.</li> </ul>	Free
DXM Template Development Training	On-Demand <ul style="list-style-type: none"> <li>This training is best for developers who would like insight into the best practices for template development with CMS.</li> <li>Available to all Crownpeak Community users.</li> </ul>	Free

<b>Standard Developer Training</b>	Instructor-Led: Online or Onsite <ul style="list-style-type: none"> <li>This 2.5-day long training designed for developers occurs the first week of every month, alternating between US and UK/EU friendly times.</li> <li>Topics covered include: architecture, classic templating, Search G2, and Web Content Optimizer</li> <li>Contact Partner Enablement for schedule and pricing information.</li> </ul>	\$ per group
<b>DXM Developer Certification</b>	On-Demand <ul style="list-style-type: none"> <li>By demonstrating the skills learned in the Standard Developer Training or through previous experience with the CMS, developers have the opportunity to become Certified DXM Developers.</li> <li>The certification is achieved by successfully completing a series of tasks in the Training and Demo instance of our CMS.</li> <li>Contact Partner Enablement</li> </ul>	\$ per attendee
<b>Custom CMS Training</b>	Instructor-Led: Online or Onsite: <ul style="list-style-type: none"> <li>Custom Training can be tailored to address a wide variety of CMS authoring and advanced use topics. Crownpeak's Service Team will work with you to design the optimal syllabus.</li> <li>Contact your CSM to start planning</li> </ul>	\$ per development hour

## Digital Quality Management (DQM)

TRAINING OFFERING	ONLINE, ON-DEMAND, OR IN-PERSON	PAYMENT METHOD
<b>Training for DQM Editors</b>	On-Demand <ul style="list-style-type: none"> <li>This 8-part training series is designed for Editors who need to know how to use DQM to improve the quality of your website and for all users who want to know more about the larger influence DQM can have on your business.</li> <li>Available to all Crownpeak Community users.</li> </ul>	Free
<b>DQM Starters Guide</b>	On-Demand <ul style="list-style-type: none"> <li>These articles from product support were created for Administrators who need to understand Dashboards, Checkpoints, and Analytics to monitor and manage your DQM platform.</li> <li>Available to all Crownpeak Community users.</li> </ul>	Free
<b>FAQs for DQM</b>	On-Demand <ul style="list-style-type: none"> <li>Insight into common questions that may arise as you use the DQM platform.</li> <li>Available to all Crownpeak Community users.</li> </ul>	Free
<b>DQM Checkpoints and Standards</b>	On-Demand <ul style="list-style-type: none"> <li>For Developers and Editors who need to be familiar with the technical details of Checkpoints, how to implement them, and how to find and fix issues.</li> <li>Available to all Crownpeak Community users.</li> </ul>	Free
<b>DQM CMS Integrations</b>	On-Demand <ul style="list-style-type: none"> <li>Instructions for integrating DQM with multiple Content Management Systems.</li> <li>Available to all Crownpeak Community users.</li> </ul>	Free

# Digital Governance (DG)

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TRAINING OFFERING	ONLINE, ON-DEMAND, OR IN-PERSON	PAYMENT METHOD
<b>Training for DG</b>	On-Demand <ul style="list-style-type: none"><li>• These are training guides for using and configuring Crownpeak's Digital Governance solutions. The topics covered include Universal Consent Platform, Ad Notice, TagControl, Tag Auditor, and Trackermap.</li><li>• Available to all Crownpeak Community users.</li></ul>	Free
<b>Consent Solutions Knowledge Base</b>	On-Demand <ul style="list-style-type: none"><li>• Technical insights for developers who maintain the integrity of your Site Notice 2.0, Ad Notice, and UCP implementations, from the product support team.</li><li>• Available to all Crownpeak Community users.</li></ul>	Free
<b>Monitoring Solutions Knowledge Base</b>	On-Demand <ul style="list-style-type: none"><li>• Information about our Trackermap and TagControl Monitoring Solutions</li><li>• Available to all Crownpeak Community users.</li></ul>	Free

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For more information, visit [community.crownpeak.com](https://community.crownpeak.com).