SharePoint 2010 End of Life
The perfect time to seize the SaaS opportunity

Why global enterprises are moving to Crownpeak's cloud-first digital experience platform

SharePoint 2010 reaches end of life (EOL) on October 13, 2020 and enterprises must act now to beat the deadline. Waiting too long means risking security and reliability issues, plus incurring high maintenance costs as official upgrades and patches are withdrawn.

The good news is that there's never been a better time to review your on-premises vs cloud/SaaS strategy. Companies seeking to migrate to a leading, secure, cloud-first CMS platform with a complete set of enterprise CMS features are choosing Crownpeak Digital Experience Manager (DXM). And as the fastest-to-implement enterprise CMS available, we can get you there in record time, with a quick and easy migration roadmap.

> "Facing SharePoint 2010 end of life, we wanted to transition to a modern cloud-based platform that could grow with our needs. In selecting Crownpeak DXM, the key considerations were: ease of use; depth of capabilities in the areas of governance, accessibility, security and privacy; and that fact that Crownpeak, as the only true SaaS provider in the enterprise space, could fully support our cloud-first strategy."
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> › **Director, Information Management and Compliance, Transportation Sector**

Six reasons organizations are choosing Crownpeak

1. You'll be up and running in weeks (not months)

As the only enterprise-grade SaaS CMS and digital experience platform, Crownpeak boasts a unique advantage: We can get you up and running in weeks, with no hardware or software to install or configure. Our migration specialists are ready to handle even the most complex architectures, ensuring a smooth and speedy transition with minimum disruption to your digital presence. Web experiences can be delivered in just 6-8 weeks vs an average of 9-18 months for platforms, such as Adobe Experience Manager, Sitecore, and Episerver.

2. Gold-standard security

Crownpeak's content delivery services are powered by Amazon Web Services (AWS) and engineered to provide best-in-class security and data protection in the cloud. This, together with our comprehensive program of operational control audits, security and privacy certifications, and automatic security updates, delivers enterprise-grade reliability and threat protection at all times. Your existing security standards, such as federated authentication, can also be replicated minimizing disruption to users throughout the migration process.

3. User-friendly, future-proof, and flexible

Because technology choices made now will have far-reaching consequences, an increasing number of enterprises are making the move to next-generation headless content delivery. Crownpeak DXM offers both Decoupled and **Headless 2.0**, API-first delivery models designed to support today's fast-evolving, multi-channel environments. Built with marketers in mind, the platform is easy to use and provides direct control to drive the latest technology and engage on new and emerging channels, like AR, VR, and IoT. And of course, DXM comes packed with all the multi-site, workflow, and collaboration features you'd expect from a leading enterprise-grade CMS. It's a win-win for both IT and marketers.

4. Fast and infinitely scalable delivery

Crownpeak DXM is the only enterprise CMS vendor to offer next-generation "Serverless" delivery. Powered by our gold-standard AWS infrastructure and decoupled deployment architecture, you can take advantage of super-fast, infinitely scalable, cost-effective experiences.

5. Versionless and upgrade free

As a SharePoint 2010 customer, you'll have personal experience of the pain, cost, and complexity of upgrades. At Crownpeak, our CMS platform is cloud-native SaaS, and so blissfully upgrade-free. This means you get access to new features and enhancements immediately and free-of-charge when they are released, every two weeks.

6. Total Cost of Ownership

Any SharePoint customer will be all too familiar with the hidden costs. Because Crownpeak DXM is SaaS, carrying costs are eliminated, reducing the Total Cost of Ownership (TCO) of your web infrastructure. With no maintenance, infrastructure, or upgrade costs to hold you back, your marketing team can release budget and move faster.

How much could you save by switching to Crownpeak DXM?

Use our online cost calculator to estimate your current SharePoint carrying costs and the savings you could make by switching to Crownpeak.

Launch calculator »

Talk to Crownpeak about a free web migration from SharePoint 2010

At Crownpeak, we understand the challenges facing SharePoint 2010 customers. Talk to us about our free web migration services.

Speak to a migration expert today »

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