

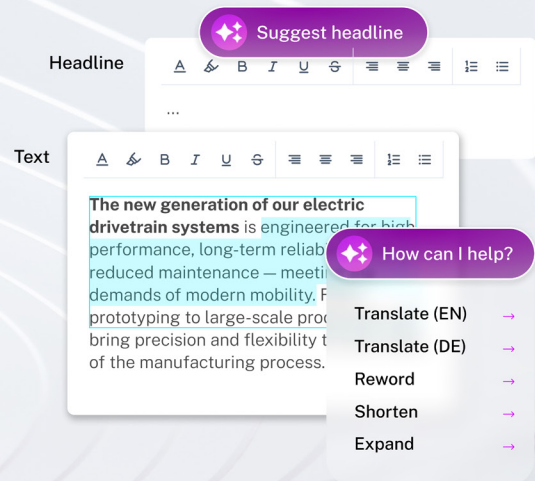
# FirstSpirit™

A crownpeak solution

## SOLUTION BRIEF

# AI Suite

AI-driven content excellence that scales



In today's shifting landscape of digital experiences, the escalating demand for both quantity and diversity in digital content presents a complex dilemma for enterprises striving to maintain exceptional quality standards.

Manual content governance methods simply cannot keep pace with modern needs.

This is where AI can offer immense value, but unchecked usage can pose risk to brand integrity.

The AI Suite bridges this gap by offering secure, configurable AI that knows your brand.

Enterprises can enjoy the time-saving benefits of AI without losing sleep over missed content standards.

AI Assistants, AI Workflows and AI Agents accelerate your brand-compliant editorial work in the CMS for texts and visuals.

### Collaborate AI Agent

Have AI-powered colleagues work in your team on project topics

### Create Content Assistant

Ideate, create, and optimize texts with versatile AI actions

### Store Image Assistant

Automate the grunt work for image tagging and cropping

### Review Analyze Assistant

Get instant suggestions and bulk-fix issues before publishing

### Develop Code Assistant

Fix highlighted issues in the code of your project



### Unlock workflow boosts

Take the load off your editorial team by automating tedious tasks, while keeping the final decision firmly in human hands.



### Scale your strategy

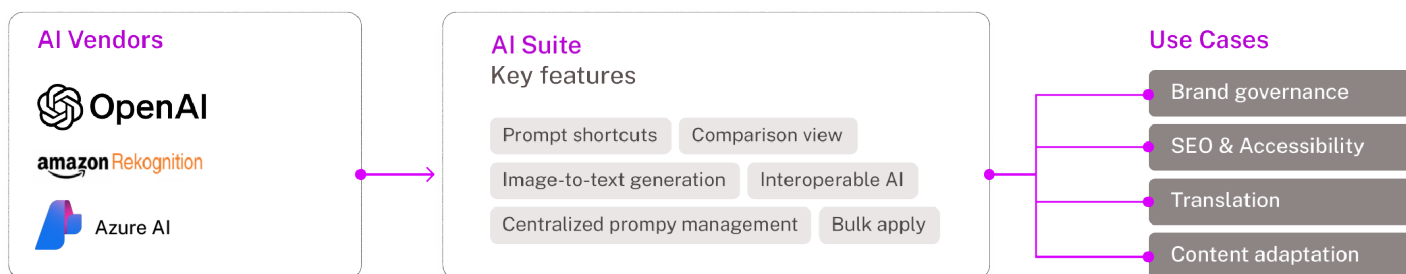
Tailor AI to your brand guidelines, SEO tactics, and quality benchmarks, enabling content creators and editors to easily stay aligned.



### Maintain brand integrity

Keep the quality and tone of voice consistent across all content whoever creates, so your brand feels the same everywhere.

# Reimagine editorial work with generative AI



## Single source of truth for prompts

Streamline your most repetitive tasks with prompt shortcuts. Configure and standardize these prompts, ensuring every team member utilizes AI in alignment with company's standards.

## Intelligent image optimization

Manage large image libraries with AI-generated tags and descriptions, improving content accessibility and overall site experience with minimal manual effort.

## AI powered, editor approved

Leverage AI-driven insights to enhance your content while maintaining full editorial control. Our transparent comparison view allows you to review and approve multiple AI-suggested changes.

## Future-proof AI flexibility

Expand use cases and achieve greater results by connecting to other cutting-edge AI models and services via our robust API.

## Performance gains when using AI

10

### Hours Saved Per Week

Creating texts in tone-of-voice, descriptions and keywords

40%

### Increase Content Output

For web and metadata content

Customize and add prompt shortcuts

Tone of voice ^

Tone of voice

Reword

Spell Checking

How can I help?

Tone of Voice →

Review →

Sorten →

Expand →

Improve →

Translate →

Create →

Keywords →

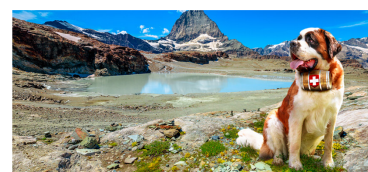
Create blog →

Edit prompt

Tone of voice

The new generation of our electric drivetrain systems is engineered for high performance, long-term reliability, reduced maintenance — meeting demands of modern mobility. From prototyping to large-scale production, we bring precision and flexibility to every step of the manufacturing process.

Image  
PNG (1.79 mb)



A St. Bernard dog wearing a traditional Swiss rescue barrel collar sits proudly in front of a scenic mountainous landscape.

Show Differences

Content

The new generation of our electric drivetrain systems is engineered for high performance, long-term reliability, and reduced maintenance, meeting the demands of modern mobility.

The new generation of our electric drivetrain systems is engineered for high performance, long-term reliability, and reduced maintenance, meeting the demands of modern mobility.

Preview suggested changes

Apply changes

Save draft

Cancel

**FirstSpirit™**  
A crownpeak solution

## Ready to See FirstSpirit in Action?

Book your personalised demo and discover how we can support your goals.

[crownpeak.com/firstspirit](https://crownpeak.com/firstspirit)

