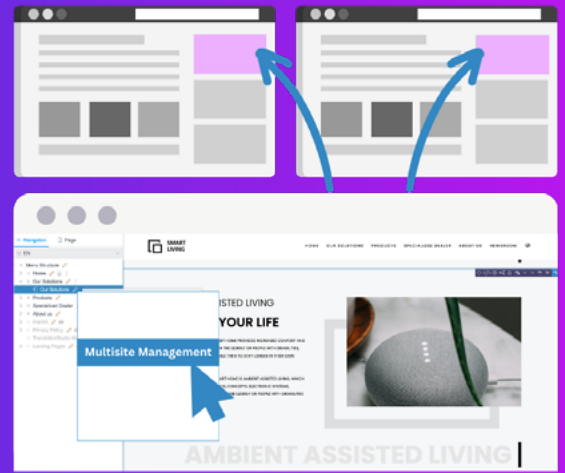


Multisite Management



Scale content and ensure consistency across sites with ease.

Effortlessly reuse and sync high value content and sections across multiple sites from a master project, offering centralized control over digital experiences tailored for country, brand, product line, and more.

Reduced administrative work

No hassling with cumbersome tech to access and share content in a multi-site set up. Centralize efforts on a single tool and accomplish in minutes what take hours with other solutions.

Supercharged productivity

Eliminate redundant work on global and corporate content - create once and reuse across sites. Free your teams to focus on creating compelling, localized content to deepen engagement with your audience.

Uniform brand representation

Guarantee consistency in messaging, branding, and user experience. Leave no room for human error and confusion from conflicting messages - just a unified brand presence that project credibility.

Use Cases

Microsite building: Instantly launch microsites at minimal cost, leveraging reusable templates and digital assets.

Corporate communications: Disseminate time sensitive corporate news, policy updates, or campaigns to multiple sites at once.

Global brand management: Maintain a consistent brand identity across all regional or subsidiary websites with reusable branding assets and design elements.

Features & Functionalities



Access points

Fully integrated in ContentCreator, select and add assets to a bundle from multiple points such as the live preview and within data and media management.



Bundle version updates

Ensure multi-site content is in sync with changes in master project whenever you add, edit, or remove an element in a distributed bundle.



Post-processing automation

Mold the post-processing workflows to fit to changing requirements using the dynamic flexibility of scripts, whether it's triggering translation work or approval guardrails before publishing.



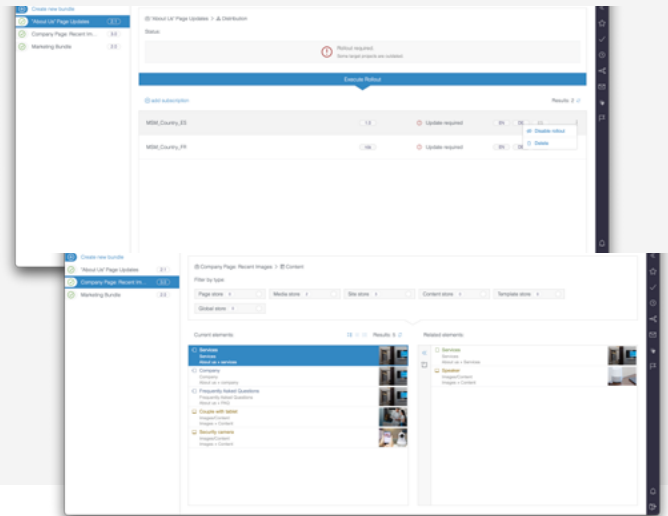
Bundling strategy

Take back valuable time by bundling elements like files, menu-items, and datasets and rolling them out together to multiple sites in just 1 click.



Overview panel

Stay on top of changes through a single vantage point of all deployed bundles, their target projects, and versioning so you won't risk oversight.



Technical specifications

To use FirstSpirit™ Multisite Management, the following services must be installed and preconfigured:

FirstSpirit™ Multisite Management module in the current version

FirstSpirit™ (version 5.2.230907 or newer)

Tomcat 9.x or Tomcat 10.x

Fully configured CXT platform (including Tomcat properties files)

PostgreSQL (version 12.0 or newer)

A FirstSpirit™ module that provides the JDBC drivers for the used database

[Read the full guide](#)