crownpeak
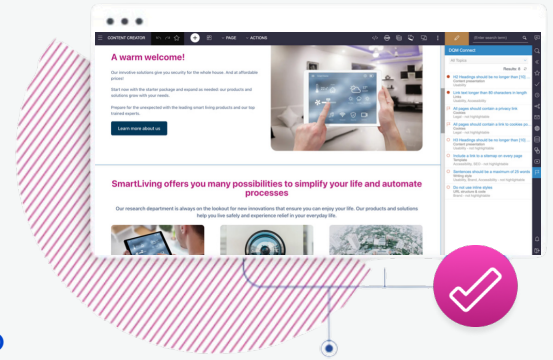
DQM Connect

Make your digital experiences accessible to everyone to improve web performance, stay compliant and expand your reach.

Accelerate remediation

Our robust digital accessibility and quality solution, DQM is now integrated into our content management solution (FirstSpirit), to give you DQM Connect. This web accessibility and quality viewer enables you to scan, find and fix accessibility issues in just a few clicks, before your content is published, to save you time and reduce your costs.

Empower your team

With the easy-to-use functionality and convenient native integration, your team can tweak and improve end-to-end digital journeys without having to switch screens and navigate third-party tools.

Increase opportunities

On top of complying with local regulations and best practices, use DQM Connect to ensure a high SEO ranking and content quality, transforming your website into a robust user-friendly platform for everyone. From simply including alt text and intuitive navigation to more intricate remediation, our DQM solution flags every issue to ensure a smooth and enjoyable digital experience.

> "
> We use the DQM because we have many decentralized occasional editors and do not want to spend time controlling them via release mechanisms. With the DQM we can get an overview of content quality and accessibility issues in one place, without the guesswork. It has saved us hours of manual work and our digital experience has significantly improved.
> "

Mr. Christian Erbe, Head of Digital Department at University of Applied Sciences Südwestfalen

Stay compliant
Meet laws and regulations including the Americans with Disabilities Act (ADA) and the European Accessibility Act (EAA).

Accelerate time-to-market
Having everything in one intuitive interface gives your marketing team the ability to create, manage and publish content fast, without having to involve developers.

Optimize the user experience
By making all of your content available to everyone, regardless of abilities, you empower shoppers to discover your offering on their terms, reducing bounce rates and boosting conversion in the process.

Reduce costs
Your team doesn't have to spend time identifying issues during the editorial process and pre-publication. With DQM Connect this process is seamlessly automated to save you time and money.

Improve SEO
Climb search ranking effortlessly with increased SEO performance by scanning your content before it gets published.

Technical specifications

Requirements
To utilize DQM Connect, a DQM account with designated categories for checks is essential. These categories determine what is displayed within DQM Connect.

Compatability
DQM Connect is compatible with both on-premise and SaaS customer setups.

Setup
During the DQM Connect setup, users must provide an API key and a website ID.

SiteArchitect
DQM Connect is also operational within FirstSpirit's legacy component, SiteArchitect. However, within this environment, the highlighting of issues is not supported.

Coming soon
Currently, DQM Connect is at version 1, designed for non-headless scenarios. Support for headless projects is coming soon.

Contact an expert

crownpeak