crownpeak

Accessibility & Digital Quality Solution for EAA Compliance
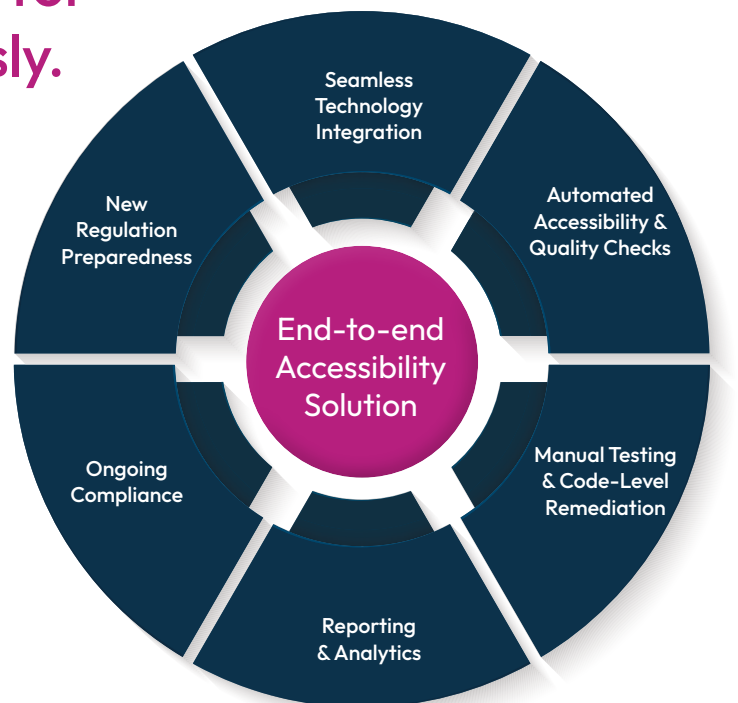
€117 bil

estimated revenue opportunity from the EAA per year, by 2030.

Source: European Commission's report on the impact of the European Accessibility Act

Crownpeak's Accessibility and Digital Quality Solution empowers businesses to comply with the European Accessibility Act (EAA) by combining cutting-edge technology with human expertise. Our solution automatically scans, ranks, and reports accessibility issues on digital properties, while our manual testing and code remediation services provide businesses with the support they need to achieve full compliance. By prioritizing accessibility, businesses can improve their reputation and brand image, demonstrate a commitment to diversity, equity, and inclusion, and attract and retain customers and employees who value inclusivity.

Make Accessibility a Priority for Your Organization Effortlessly.

- **Easily integrate** accessibility technology with DXP tools to both future-proof and retroactively fix issues
- **Centrally manage** all content to catch and fix accessibility & quality errors before, during, or after publication
- **Automate Compliance** with baked-in checkpoints that map to the latest accessibility acts and guidelines
- **Boost SEO** by ensuring all content is readily searchable, findable, navigable, and consumable by all audiences
- **Ensure brand equity** by automatically adhering to brand and style guides with every piece of content deployed
- **Use out-of-the-box dashboards** to monitor and track compliance and performance across all digital properties
- **Ensure digital compliance** now and in the future with manual testing and code-level remediation

End-to-end Accessibility Solution

- Seamless Technology Integration
- Automated Accessibility & Quality Checks
- Manual Testing & Code-Level Remediation
- Reporting & Analytics
- Ongoing Compliance
- New Regulation Preparedness

Cutting-Edge Tech: Limit compliance risk and demonstrate commitment to inclusivity

Deploy the only accessibility tool that scans directly against the EAA, WCAG, ADA, and Section 508 guidelines, mitigating legal risks, fostering market growth, and boosting your brand equity.

Integrate
Integrate directly into CMS platforms for prepublication checking and accessibility checking for all future content

Scan
Ensure all existing and new content is accessible by scanning and applying fast fixes

Rank
Customize the issues and fixes that are most important to you to organize and prioritize marketing workflows

Compile
Get in-app suggestions on how to fix issues or take advantage of our expert support team to help

Report
Produce reports that help you understand compliance metrics and competitive standing in accessibility

Putting people first: Clear guidance and experts who care.

Genuine site accessibility requires you to go to the source: your code. In-house expert services provide reliable solutions, focusing on usability as well as compliance. Understanding your business and internal workflows allows the team to create custom solutions for your digital assets, and educate your team enough to take ownership of your organization's compliance goals, now and in the future.

Educate
Through a series of automated and manual tests, we can easily advise you to either modify your existing code or engage in a redesign

Remediate
Remediate code from day one to final compliance with assistive documentation and minimal disturbance to day-to-day operations.

Maintain
Book regularly scheduled cycles of assessment + remediation to maximize investment and stay compliant

About Crownpeak

Founded in 2001, Crownpeak empowers customers to orchestrate digital experiences effortlessly. Crownpeak's composable cloud-native Digital Experience Platform (DXP) enables over 1,000 market-leading brands to create personalized experiences across all content channels through enterprise-grade content management, natively-integrated accessibility, digital quality assurance, and product discovery tools. Customers can manage and scale the right content across all devices and platforms to millions of global visitors – delivering experiences that drive commerce, loyalty, and engagement with their consumers, partners, and employees.

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