crownpeak

The Benefits of Crownpeak DXM vs. Sitecore

The SaaS Advantage

When Sitecore, and many other monolithic Web Content Management (WCM) platforms, refer to their solution as "cloud," they're not providing the full story. Sitecore Experience Platform is a Platform-as-a-Service (PaaS), which means that the upkeep of the software (upgrades, patches, fixes) is on you or an implementation partner.

These software upgrade implementations – often costing hundreds of thousands of dollars and months of development time – still plague customers of cloud-based PaaS platforms throughout the relationship.

In contrast, Crownpeak Digital Experience Management (DXM) platform is a true Software-as-a-Service (SaaS) solution. Not only do you benefit from all that a cloud solution offers, but our software is fully maintained by us … for you. Upgrades are automatic and behind-the-scenes, which means you will always be on the latest version with automatic access to new features, performance improvements, and security enhancements without any additional costs or worry.

What real customers are saying

Crownpeak DXM is proud to be the top-rated CMS on TrustRadius, as voted by real users.

Rated **9.4 out of 10** by our customers on **TrustRadius**

Crownpeak	**Score 9.4** out of 10
Adobe	
Episerver	
Sitecore	

Let's take a look at what Crownpeak provides:

Rapid onboarding

Crownpeak DXM can be provisioned at a moment's notice and does not require you to install or configure software or hardware. With Sitecore, it often takes 8–10 months to build the necessary tooling (editorial tools/environments) to start configuring and building digital experiences.

Fastest time-to-market

Crownpeak DXM was designed for how modern web development works, resulting in more flexibility for your developers and an overall lighter development effort. With Crownpeak DXM, you can deliver web experiences in 6–8 weeks. With Sitecore, achieving the same results will take between 9–18 months.

Versionless and upgrade free

Because Crownpeak is a SaaS platform, upgrades are automatic and require no work from your teams. When Sitecore releases a new version, customers must manually implement the upgrade – or pay significant costs for someone to do it for them.

With Crownpeak you get access to new features and enhancements immediately when they are released every two weeks.

Best-in-class security

When Sitecore identifies a security vulnerability, they release a patch to upgrade the software, but their customers remain vulnerable to security risks until they upgrade and implement the patch themselves. Because Crownpeak is SaaS, security updates are delivered automatically, ensuring maximum security and threat protection at all times. As an AWS Advanced Technology Partner, Crownpeak meets the highest industry standards for security and regulatory compliance – we're the most secure digital experience management platform available.

Future-proof and flexible

Crownpeak DXM offers both decoupled and headless, API-first delivery models designed to support today's fast-evolving, multi-channel environments. Built with marketers in mind, it gives you the flexibility to deliver content to any channel and engage on new and emerging channels like Augmented Reality, Virtual Reality, and the Internet of Things. In contrast, traditional WCMs like Sitecore were made for websites. While efforts have been made to modernize them by grafting on APIs, they are essentially locked into old architectures, and falling quickly behind API-native vendors. Industry analysts warn that enterprises that cling to traditional CMS models will find themselves falling behind too.

Total Cost of Ownership

Sitecore, like other traditional content management systems, comes with high infrastructure, maintenance, and software upgrade costs, in both time and money, that can hold organizations back. Because Crownpeak DXM is SaaS, carrying costs are eliminated, reducing the Total Cost of Ownership (TCO) of your web infrastructure.

	CROWNPEAK DXM	SITECORE
SOFTWARE	SaaS	PaaS
HEADLESS/API-FIRST DELIVERY	Yes	Hybrid
IMPLEMENTATION COST	1x cost of software (average)	4–5 x cost of software (average)
ON-BOARDING TIME	Hours	8–10 months (average)
TIME-TO-MARKET	6–8 weeks (average)	9–18 months (average)
UPGRADES	Automatic, every 2 weeks	Significant planning needed, resource disruption
SECURITY	Best-in-class	Relies on underlying IaaS vendor's credentials

Understand the savings your organization can make by switching to Crownpeak

Use our online cost calculator to estimate your current CMS carrying costs and the savings you can make by switching to Crownpeak. **Launch calculator »**

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