

```

    }
}

Asset aReturn = Asset.Load(szFolderPath);

return aReturn.IsLoaded ? aReturn : null;
}

public static string GetAllRelatedAssetIds(string szAssetId, ref string szAssetIdString, string szSitePath)
{
    string szRet = "";

    if (!string.IsNullOrEmpty(szAssetId) && !string.Equals(szAssetId, "0", StringComparison.OrdinalIgnoreCase) && !int.Equals(szAssetId, 0))
    {
        if (!szAssetId.Contains("|" + szAssetId + "|"))
        {
            szAssetIdString = string.IsNullOrEmpty(szAssetIdString) ? "|" + szAssetId + "|" : szAssetIdString + szAssetId + "|";

            FilterParams fpFilter = new FilterParams();
            fpFilter.Add(AssetPropertyNames.TemplateLabel, Comparison.Equals, "Relationship Config");
            fpFilter.Add("filter_string", Comparison.Equals, "|" + szAssetId + "|");

            List<Asset> lpRelationshipConfig = Asset.Load(szSitePath + "/Relationships Config/").GetFilterList(fpFilter);
            foreach (Asset aData in lpRelationshipConfig)
                szRet = string.Equals(szAssetId, aData["source_id"], StringComparison.OrdinalIgnoreCase) ? aData["destination_id"] : aData["source_id"];
        }
    }

    return szRet;
}

public static IEnumerable<LocaleId> CreateLocaleConfigCache(string szSitePath)
{
    return Asset.Load(szSitePath + "/Locales Config/").GetFileList().Select(aData => new LocaleId(aData));
}

public static string GetLocaleId(Asset asset, string szSitePath)
{
    string szRet = "";

    List<Asset> laLocalConfig = Asset.Load(szSitePath + "/Locales Config/").GetFileList();
    foreach (Asset aData in laLocalConfig)
    {
        string szAssetPath = asset.AssetId.ToString().ToUpper();
        if (asset.Type.Equals(AssetType.Folder))
            szAssetPath = asset.AssetId.ToString().ToUpper() + (string.Equals(szAssetPath.Last(), "/" ? "" : "/"));

        if (szAssetPath.Contains(aData["folder_root"].ToUpper() + (string.Equals(aData["folder_root"].Last(), "/" ? "" : "/")))

```

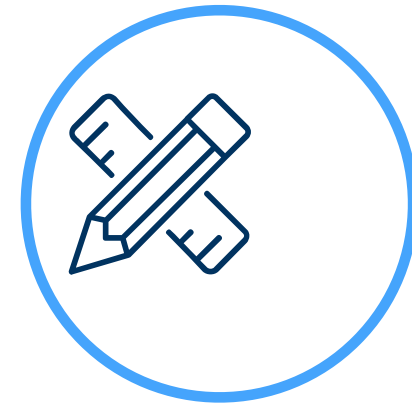


CrownPeak

CrownPeak Integrations

Fahd Shaaban, Director of Professional Services

CrownPeak Integrations Agenda Overview



Integrations Overview



Your Questions



Your Feedback



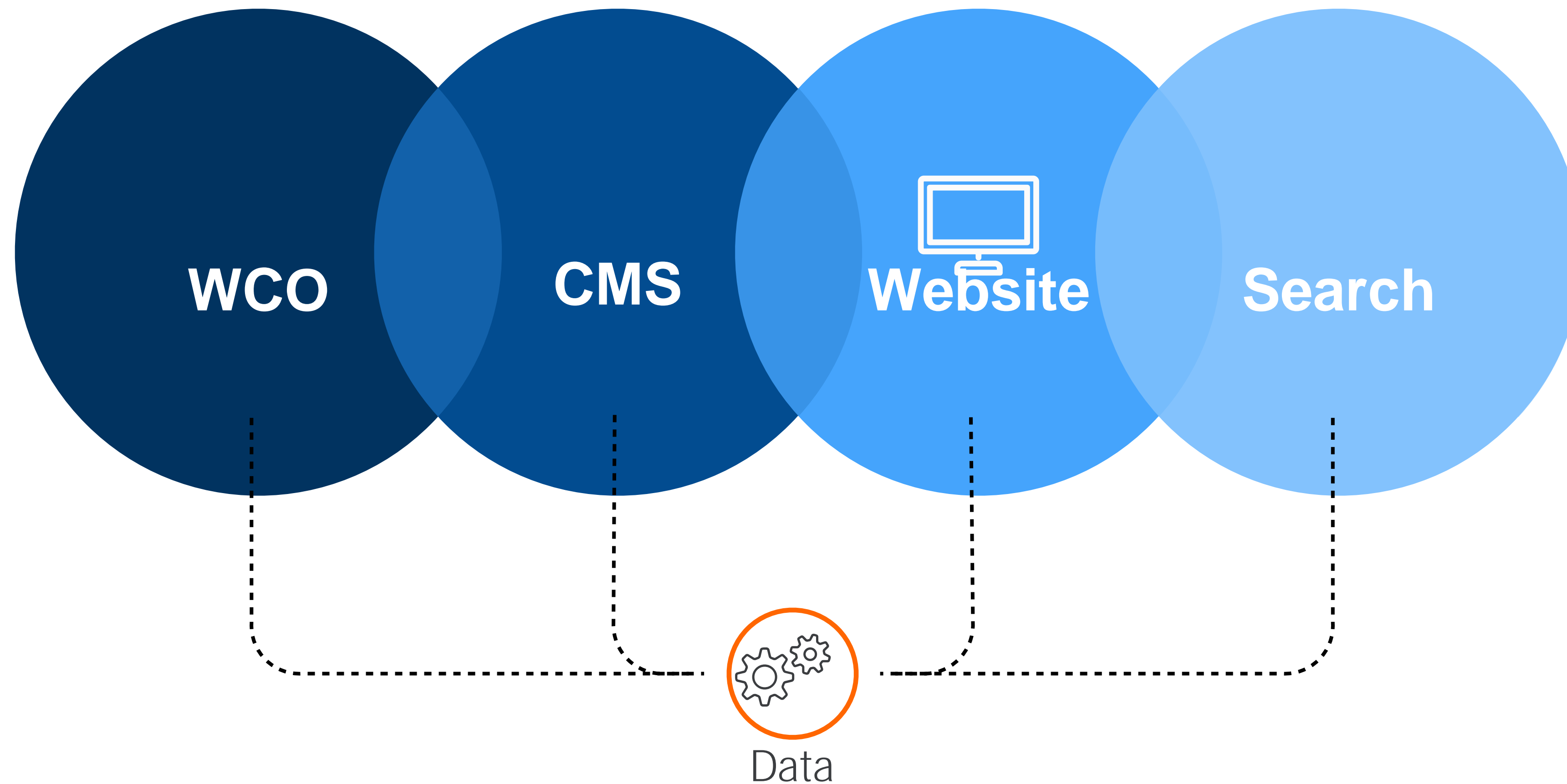
Integrations Overview

We all know what it means to “integrate”...



An integration, generally, means to combine various parts to work together or form a whole.

But what does it mean to “integrate” in the context of CrownPeak?



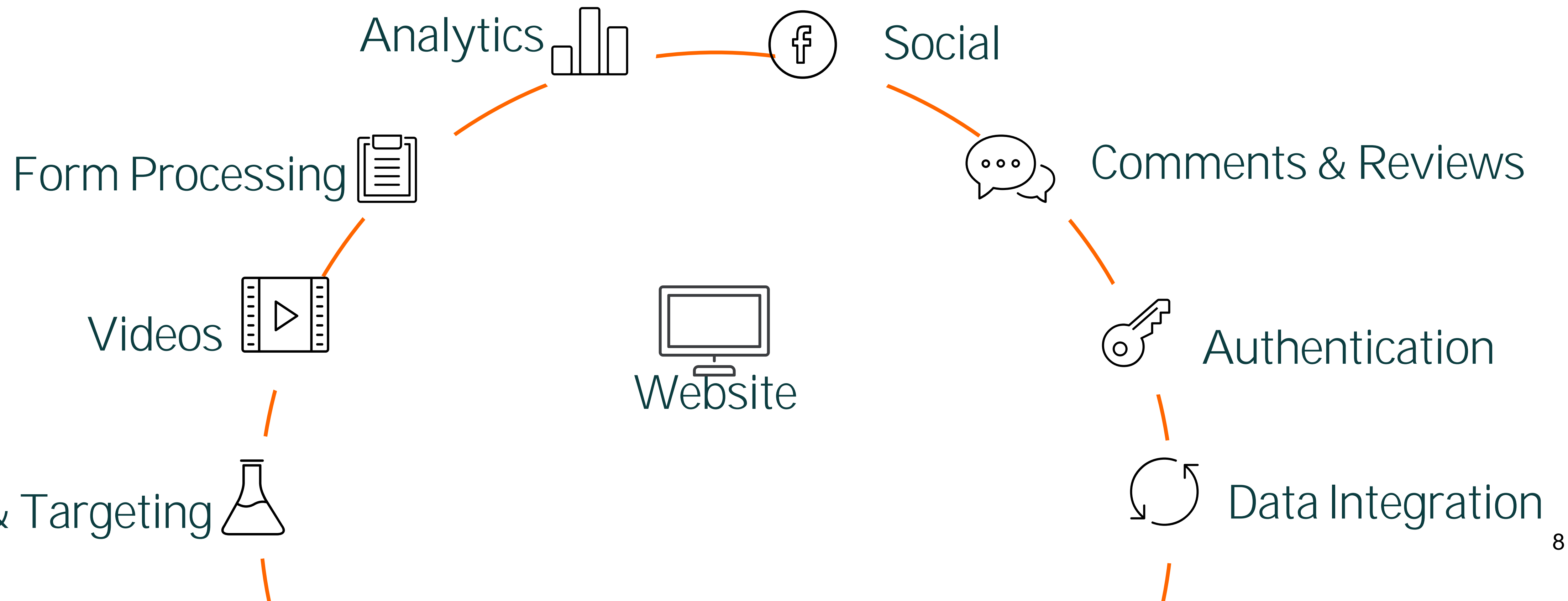
Guidelines to a successful integration

1. Keep It Simple
2. Understand your requirements
3. Determine where the integration needs to be
4. Develop / Test / Implement / Deploy
5. Keep It Simple!!!

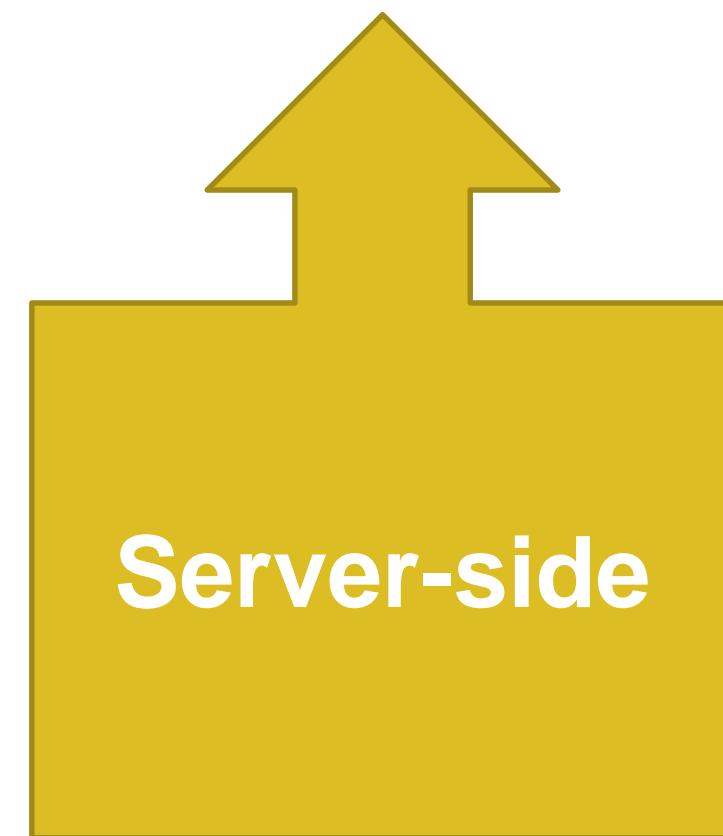


Website Integrations

Website (Presentation Layer) Integrations



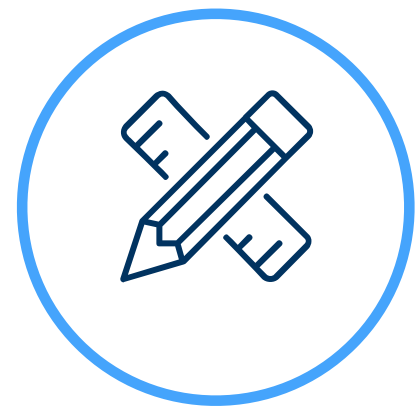
 Website Integration Options





CMS Integrations

CMS Integration Categories



Authoring



Publishing



Administration

Content Authoring Integration Options

Data Reference

ID's or Account Key
exposed for editing

Brightcove

Video List

- Sample Video 1 (3812193660001) ▾
- Sample Video 1 (3812193660001)
- Sample Video 2 (3812193659001)

Overwrite Options

Import

per to i
om with

creation and
updating of assets

Content Authoring Integration Options

Data Reference

ID's or Account Key
exposed for editing

Brightcove

Video List

- Sample Video 1 (3812193660001) ▾
- Sample Video 1 (3812193660001)
- Sample Video 2 (3812193659001)

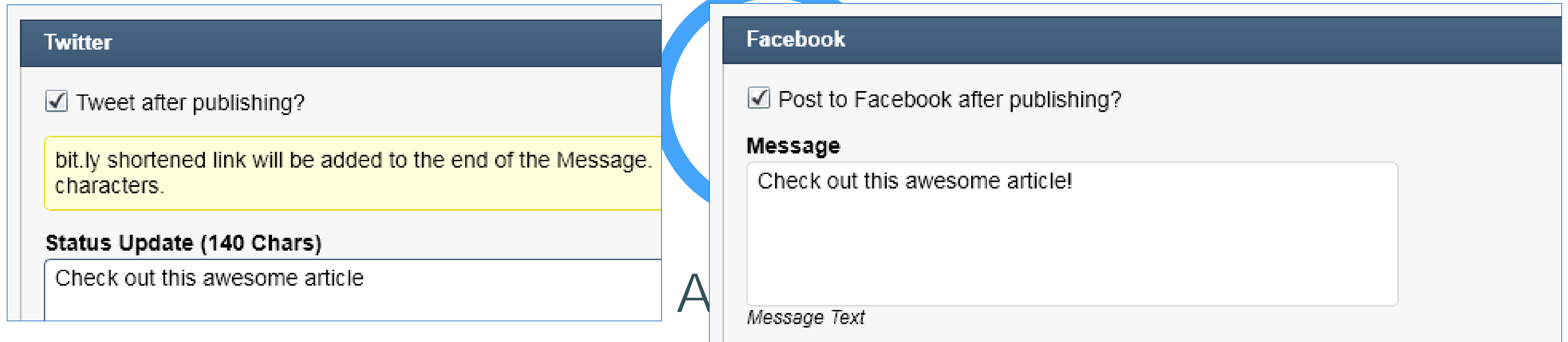
Overwrite Options

Import

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creation and
updating of assets

Content Publishing Integration Options

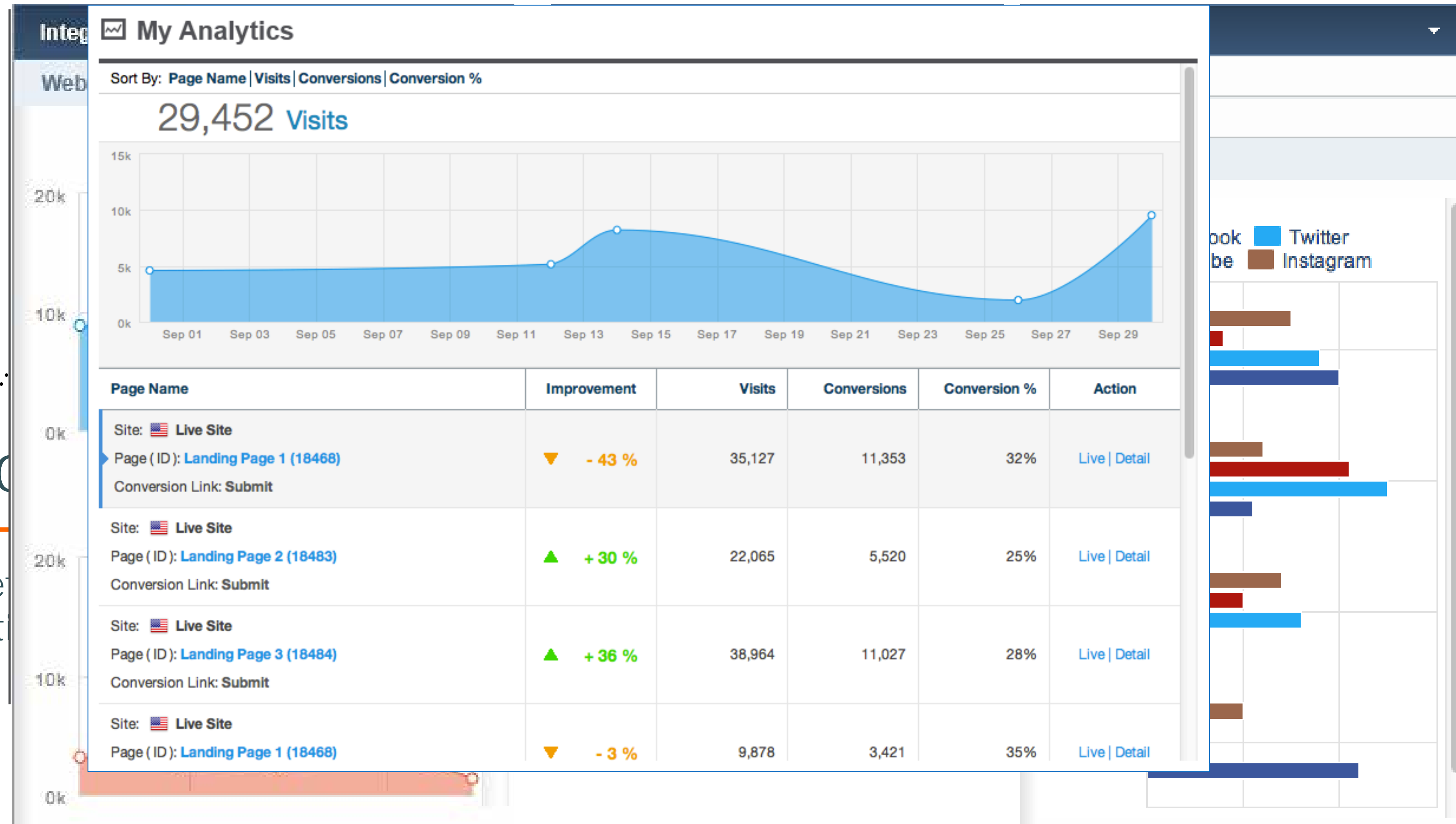


—
Emails

—
API Calls to services at
publish time

—
Automatic creation and
updating of assets

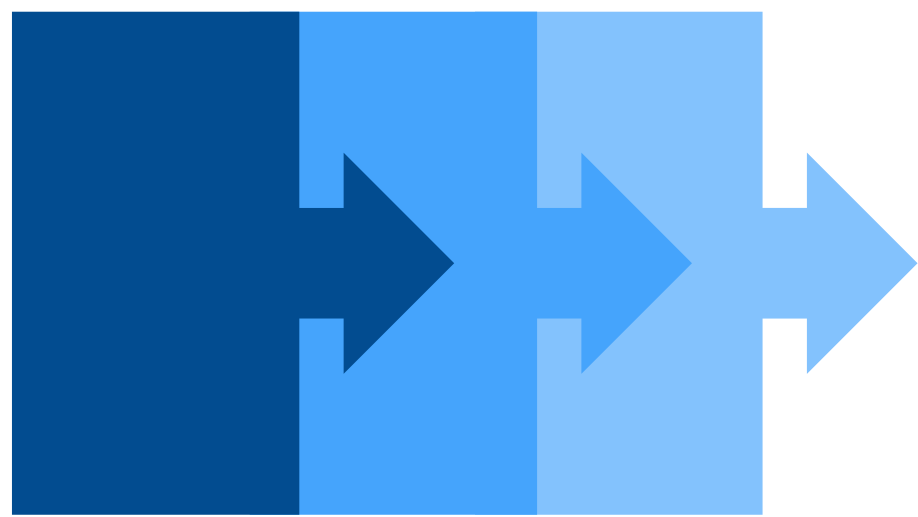
Content Publishing Integration Options



Dashboard

System Widgets
Widgets, Interacti

CMS Integration Capabilities



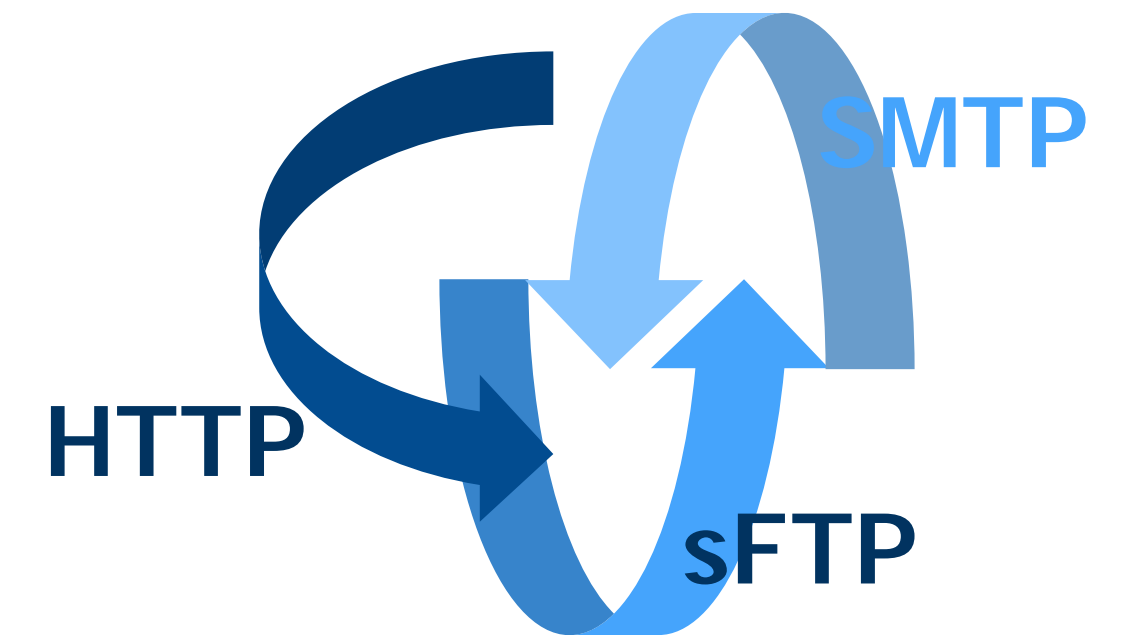
connectors



templates



workflow

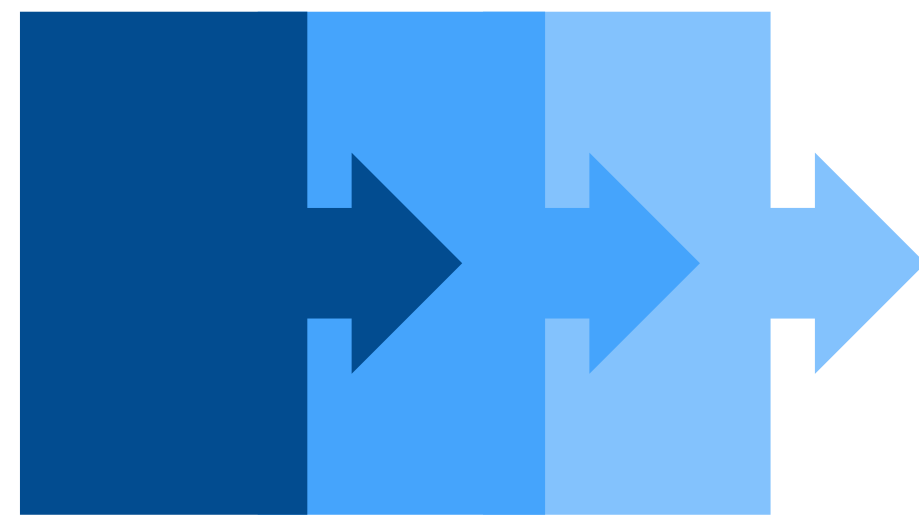


import / export



WCO Integrations

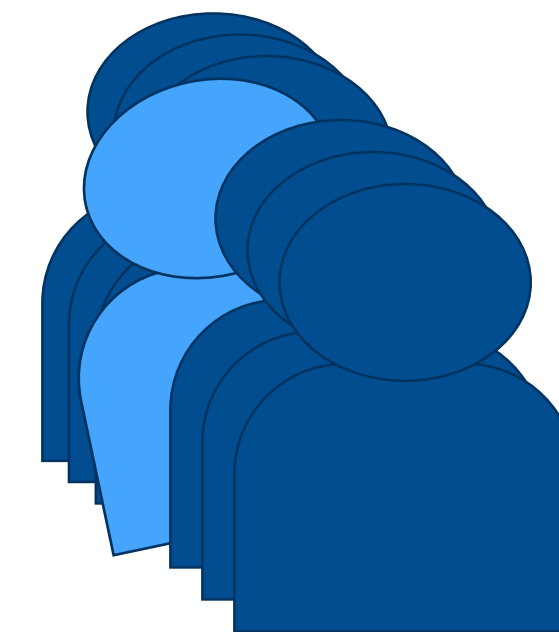
WCO Integration Capabilities



connectors



Forms

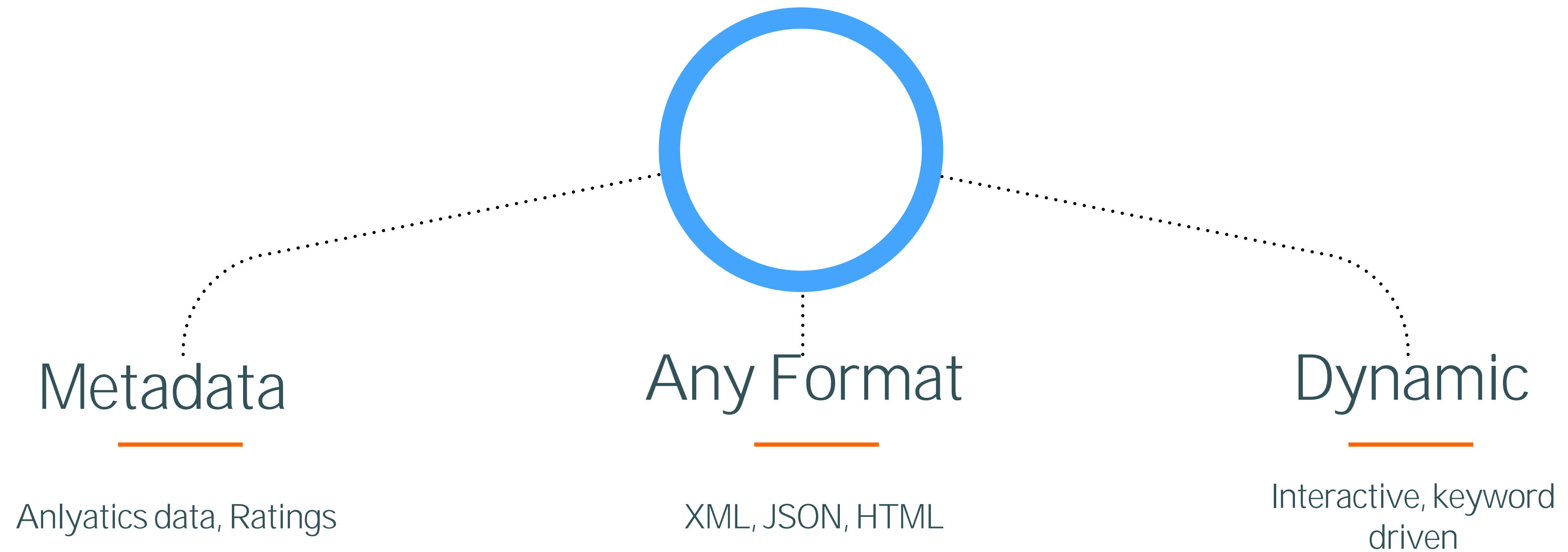


User Attributes



Search Integrations

Search Integration Options



CMS Market Place provides a listing of existing integrations

Web Analytics

Google, Adobe, WebTrends

Social Media

Twitter, Facebook, AddThis, ShareThis

Translation Management

EC Innovations, L10NBridge, Sajan, TransPerfect

Search

CrownPeak Search, Google Appliance

CRM & Data / Realtime

Demandbase, Maxmind, Salesforce, Dynamics

Marketing Automation / Email

Marketo, Eloqua, ExactTarget, Silverpop

Content

Brafton, Business Wire, Feedblitz, Feedburner

Community & UGC

Bitly, Disqus, Jive, Lithium

Document Management

Veeva, Box, Dropbox, Sharepoint, Drive

eCommerce

Authorize.Net, Vanda

Governance / Compliance

ActiveStandards, Keynote, Site 24x7

Authentication and Access

ADFS/LDAP, Fed Auth, Janrain

Video

Youtube, Brightcove, CrownPeak CDN

Testing and Targeting

WCO, Adobe Test & Target, Optimizely



It's time now for

Your Questions

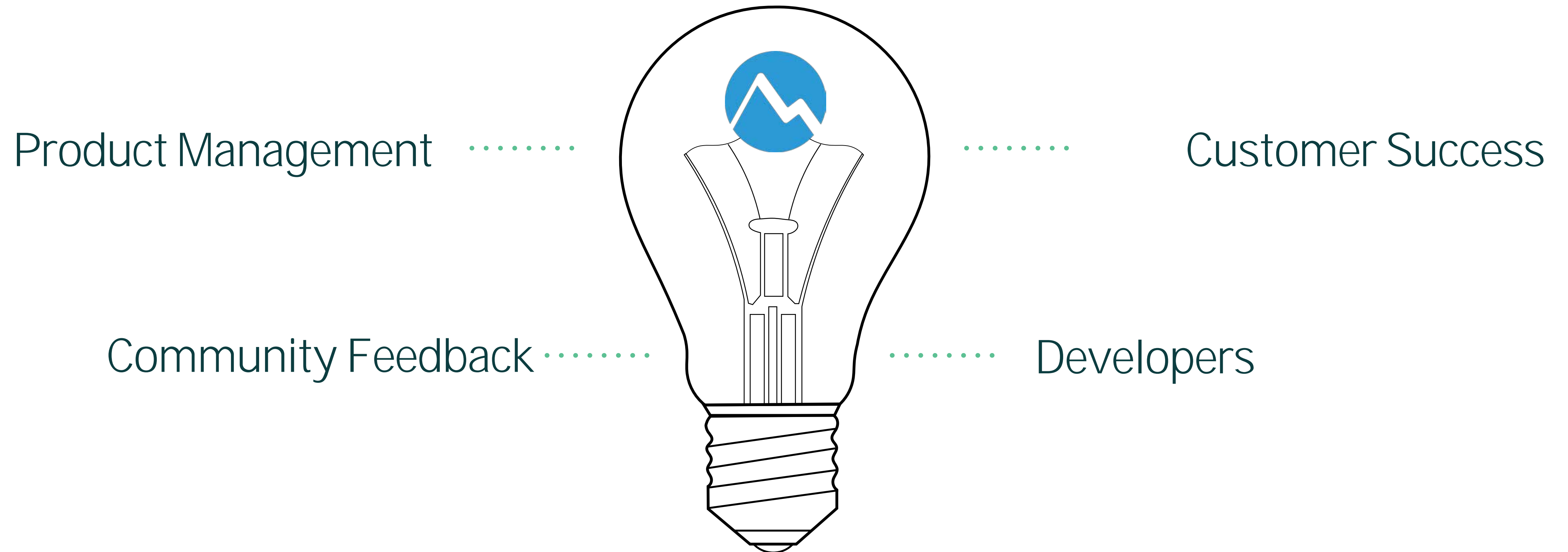


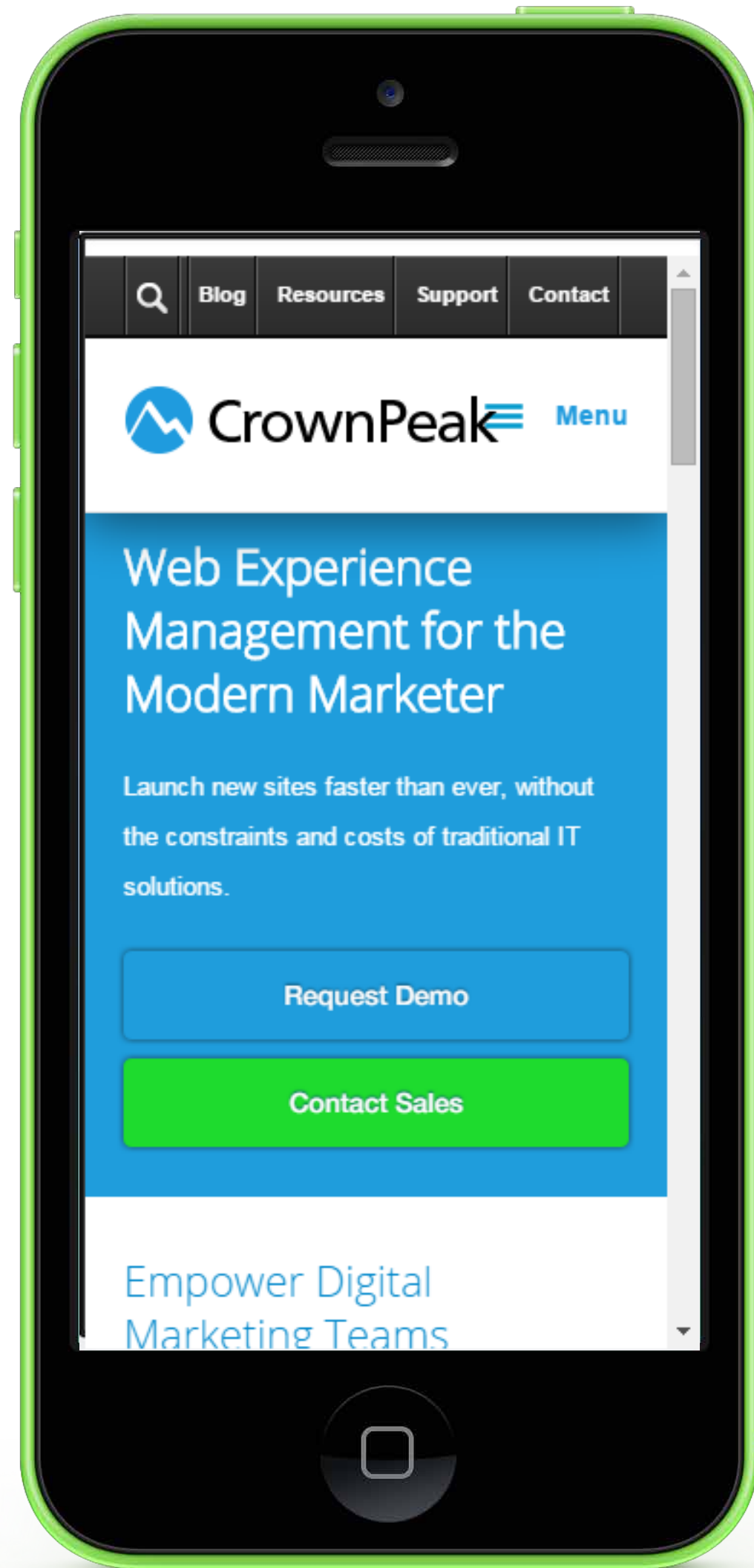
Before we go...

Your Feedback

We want your feedback!

We are here to hear your ideas and requests.





Twitter

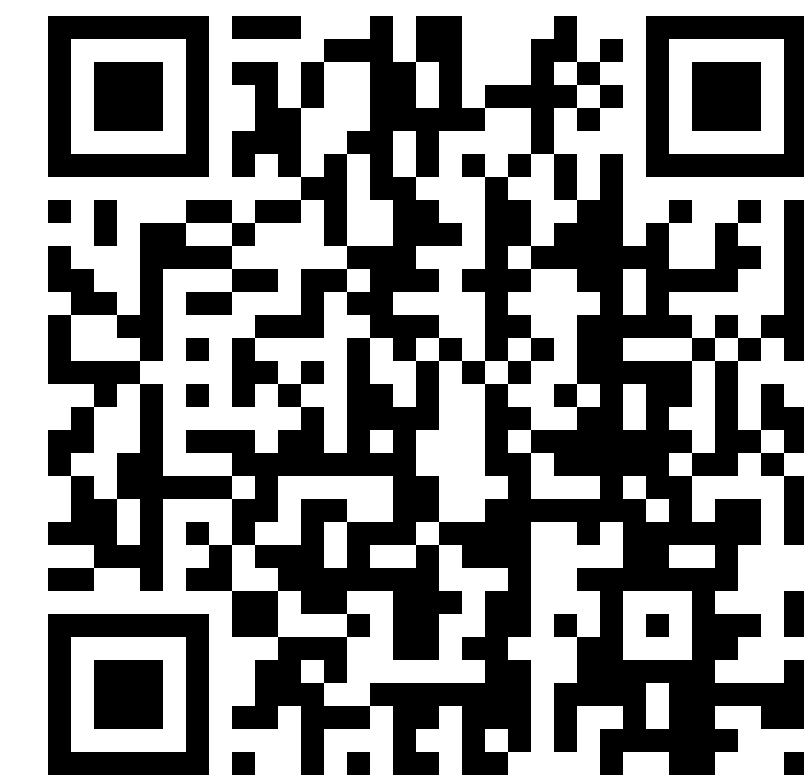
@CrownPeak
#CrownPeakPartners



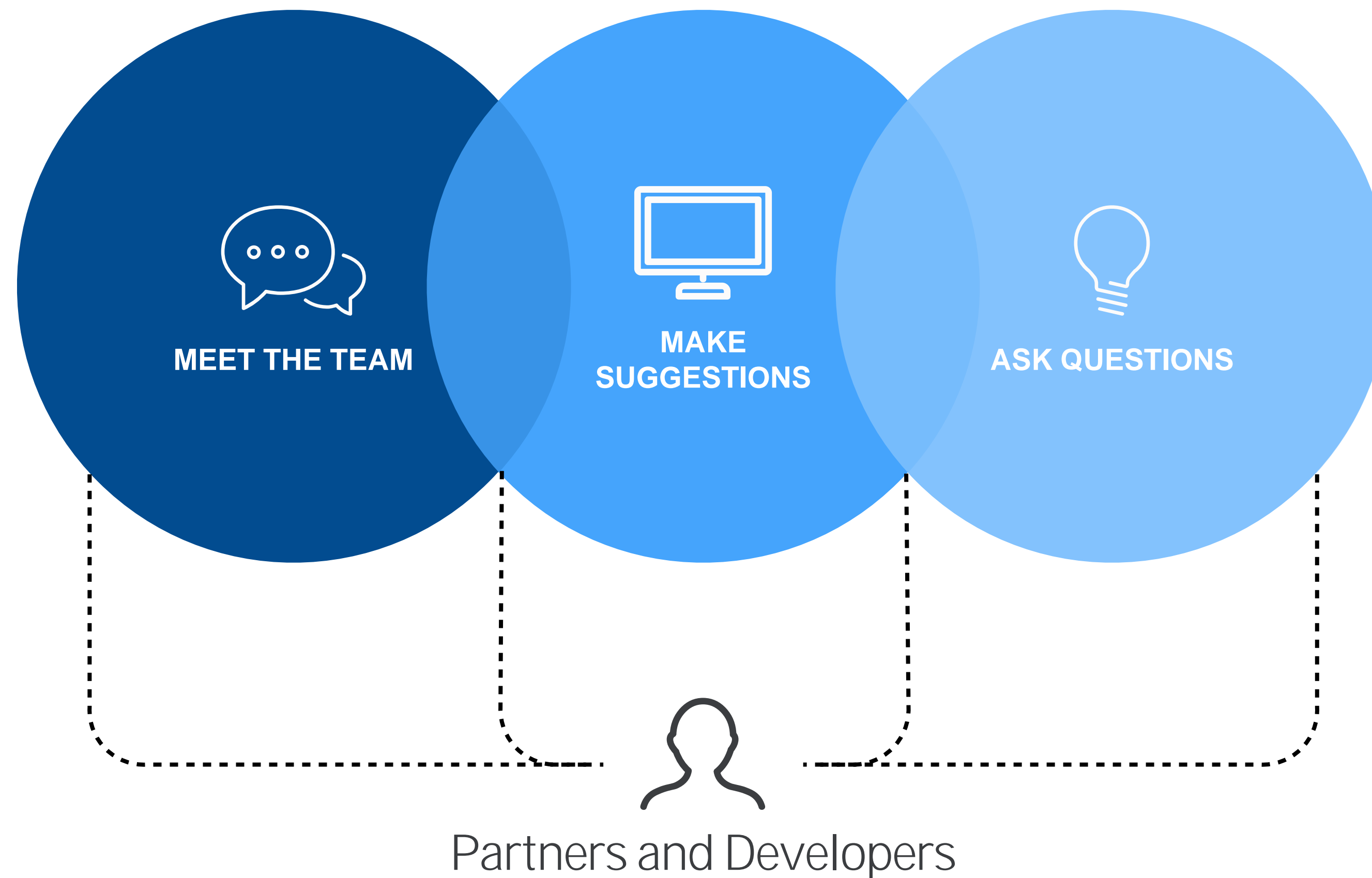
Forums on Connect

For ongoing discussions with the CrownPeak community on

- [Template development](#)
- [User & Developer Experience](#)
- [Solutions and Extensions](#)
- [Product features & roadmap](#)
- [Hosting & Publishing](#)
- [Integrations](#)



Access to Customer Success and Product Teams





Partners and Developers